

Nevada Wing Mission Photo Guide

General Guidelines

- All images must show members wearing the uniform correctly.
- Try to avoid shooting only posed "grip and grin" photos. We want *action* shots.
- Try different angles; even photos that aren't perfectly level can be cool.
- Do not shoot people from behind. We want to see their faces.
- Get into the action. Get close. Standing too far away from your subject is one of the most common photography mistakes.
- It's perfectly ok to stage photos.
- Anytime you can include CAP logos in the photo, even better!
- Please check out usable photo samples below.

Covid-19 Mission Specific Guidelines

- Everyone appearing in the photo should be wearing proper PPE: face mask (AND gloves if at all possible; now available at Home Depot and Amazon) Please note that face coverings are mandatory while performing missions when circumstances prevent the mandate to maintain six feet of social distance in public areas or work centers including vehicles and aircraft per General Smith's April 7 memo, see item **3g** - https://www.gocivilairpatrol.com/media/cms/CAP_CC_Mission_Essential_Ops_Memo_7_6906B856BEF1E.pdf and **3h**.
- Please send to Capt Tooker as email attachment(s) and don't embed photos in the body of the email text.
 - Please send just a few of your best photos.
 - Please include a brief description of each photo and everyone appearing in it that includes name, grade, and unit. You may need to take a notebook with you.
 - Please also include where the photo was taken and what is happening in it. *This information is also critical for the Wing archives.*
 - Maryan.Tooker@nvwg.cap.gov

Photo Posting Guidelines on Social Media Channels

- Do not post *every* shot you take
- Please self-edit using the below tips as a guideline.
- *Caption* each photo: Include a brief description of everyone including: name, grade, and unit. Also identify non-CAP members.
- Please also include where the photo was taken and what is happening in it. *This information is also critical for the Wing archives.*

Tips for better photos

- Ensure the subjects of your photograph are well lit so as to avoid dark shadows.
- Ensure lighting is sufficient and shadows are not obscuring parts of the photo.
- Instead of using digital zoom, walk up to your target so you can stick to optical zoom. If you cannot walk up any closer, take the shot from the closest position you can manage.
- If you take many photos, you will be more likely to capture the essence of the moment. Digital allows for that, unlike the days of expensive film and processing.
- *Have fun!*

Usable Photo Examples:







Remember to include in each photo: 1) *Caption that identify all participants by grade, name and unit of assignment; and 2) where the photo was taken and briefly describe what is happening in it. This is also critical information for the Wing archives*